

**FLEX**  **PUNKT**

| D r u c k f o r m e n   G m b H |

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## **Guideline for the data transfer**

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as at: November 2012

## **Installed programs**

- Adobe Creative Suite
- ArtPro

## **Data media**

- CD-Rom
- DVD
- USB storage device

## **Date transmission**

- E-Mail
- FTP-Server (access is available on request)

## **Miscellaneous**

Please send your data in the suitable programs Adobe Creative Suite or Art Pro. In case of a mandatory dieline, please deliver it as well. If feasible, it would be an asset to send us also a colour-binding template and / or existing print samples.

## **Fonts**

All used fonts should be supplied in a separate folder. In case of necessary text changes made by us, we recommend, that you additionally deliver the data with editable text (open file).

## **Scaling / Resolution**

Integrated TIFF data should offer a resolution of a minimum of 300 dpi and bitmaps a minimum of 1200 dpi. If you have been working with different levels / spot colour channels in these TIFF-datasets, please always attach these "open" data (PSD).

## **Barcodes**

We recommend structuring the code sizes not below 90% (in circumferential direction). Please always avoid extenuated background images, if these do not contrast enough to the barcode colour. Negative barcodes as well as codes on metal substrate are improper. Any grid under the barcode has to be avoided. The code should, due to readability, not run against the movement direction of the print.

## **Official colour code of the separation**

CMYK / Pantone colour / HKS colour

## **Over-/ Underfilling (trapping)**

Please provide the data as 0-data, i.e. trapping parameters will be set up later according to the printing plates.

## **UCR**

Specifically for flexo printing, UCR (UnderColorRemoval) has to be avoided for the separation of images! Please use regular black for the colour structure.

Gradient: 3%-100%

Minimum tonal value: 3% / highlights without tonal value